Autodesk University 2016 - Speaker Welcome

Adam Sopko & Patricia Lundberg Autodesk University



AUTODESK UNIVERSITY 2016

Join the conversation #AU2016



Agenda

- Welcome and Overview Adam Sopko
- AU Speaker Logistics Patricia Lundberg
- Support and Collaboration Adam Sopko
- Questions?





Purpose of today's call

Kick off your speaker experience and set the tone for another great AU. We're in this together!





Welcome and AU 2016 Overview



Adam Sopko AU Content Curator



AUTODESK UNIVERSITY 2016

Join the conversation #AU2016





Welcome to the Autodesk University team!

You are the #1 reason people attend AU! You're the foundation for this terrific community.



Welcome...and thank you being part.



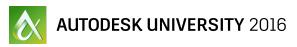






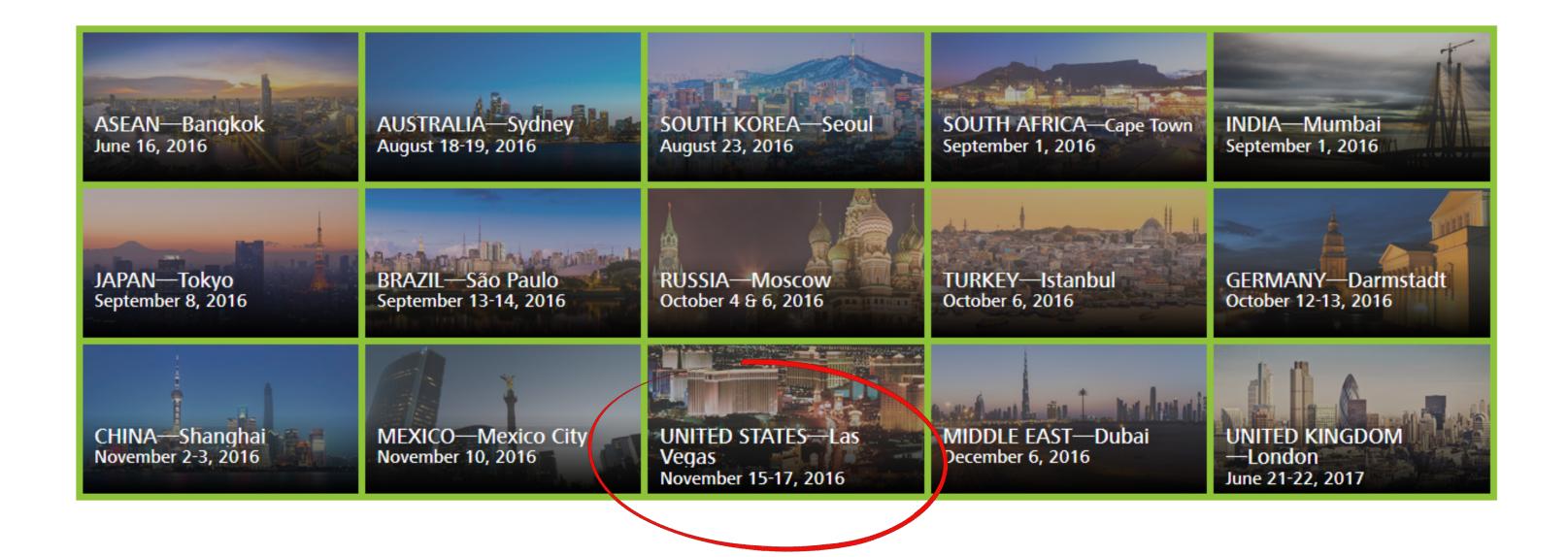
What is AU?







AU around the world





Quick poll

How many times have you been to AU?

Never

- 1-3 times
- 4-7 times
- More than 7





Quick poll

How many times have you presented at AU?

Never

- 1-3 times
- 4-7 times
- More than 7







The Future of Making Things

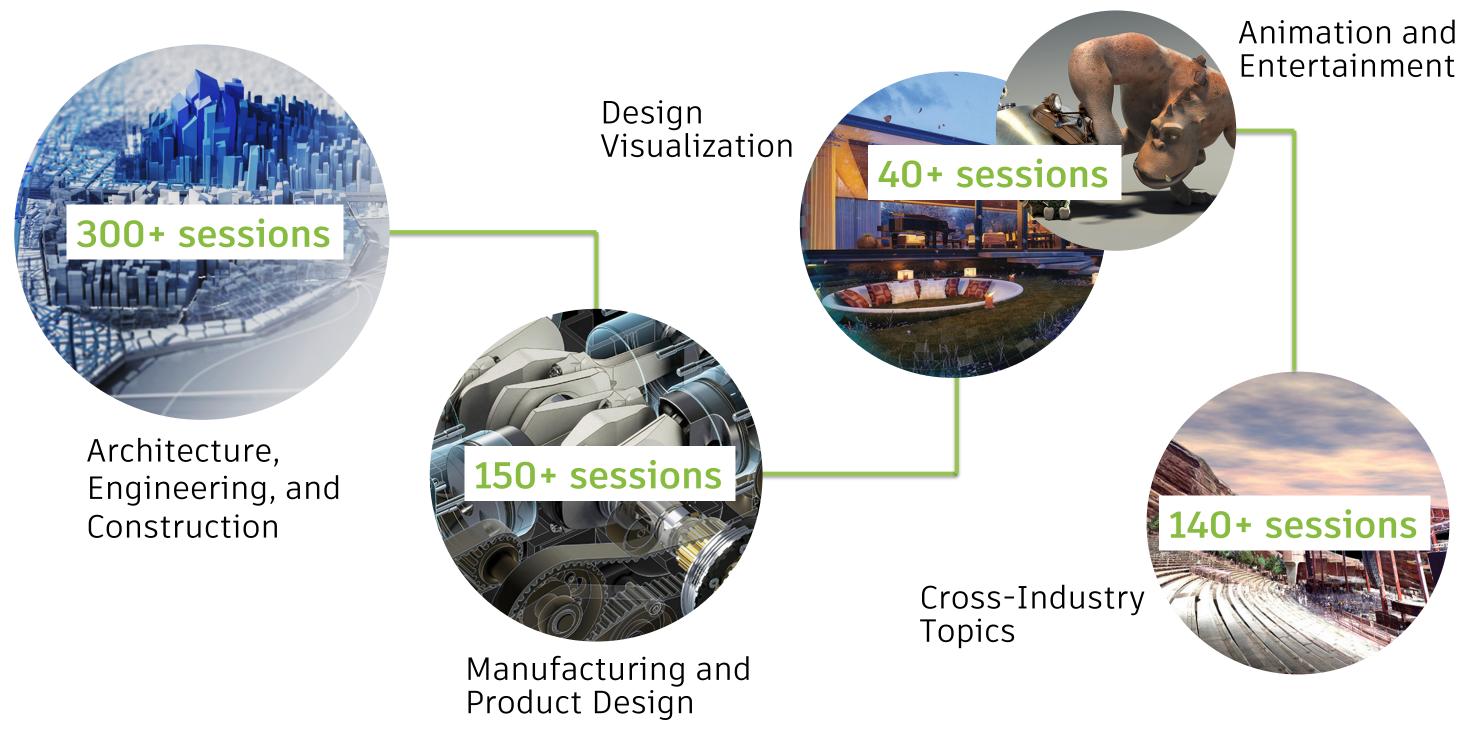








AU classes...by the numbers





Topics

- Animation and Entertainment
- Architectural Design
- AutoCAD and General Design
- Automotive and Industrial Design
- Building Construction
- Building Owners
- CAD Management and IT
- Civil Feature Workflows
- Design Visualization
- Energy and Natural Resources
- Infrastructure Basics and Beyond
- Internet of Things (IoT)

- Land Development

- **MEP Design and Fabrication**
- Plant Design
- PLM and Data Management
- Product Design
- **Reality Computing**
- Simulation
- Software Development
- Transportation



Learning and Development Practice Manufacturing and Production

Structural Design and Fabrication



AU class formats

220+ Industry Talks – 60 minute sessions for thought leadership, industry insights, and case studies. Speakers are not expected to provide in-depth product demonstrations or walk-throughs. Some product demonstration is okay.

300+ Instructional Demos – 60 *or* 90 minutes for detailed presentations of product workflows, processes, tips and tricks, and other ways AU experts are maximizing their Autodesk product knowledge.

55+ Hands-on Labs – 90 minutes for hands-on computer instruction. Class size limited to 90.

10+ Panels – 60 minutes for conversation among panelists that showcases viewpoints and insights on a topic.

40+ Roundtables – Class discussion facilitated by an AU speaker. Roundtables are 60 minutes and class size is limited to 28 attendees.



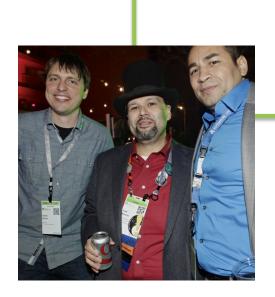


AU is more than a classroom experience

- People come to AU for instructional content and industry learning 96% of attendees get more productive, more efficient, more knowledgeable.
- But people also come to AU to connect with each other and with Autodesk, and to strengthen their own communities of practice.



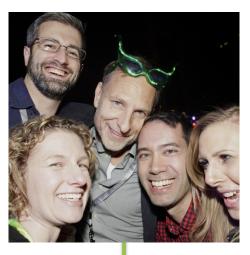














AU Advisory Council

Strengthening ties to AU's community of industry experts, design and engineering professionals.

2016 AU Advisory Council Members

Rebecca **ARSHAM**

Rick **ELLIS**

Robert **GREEN**

Ramy HANNA

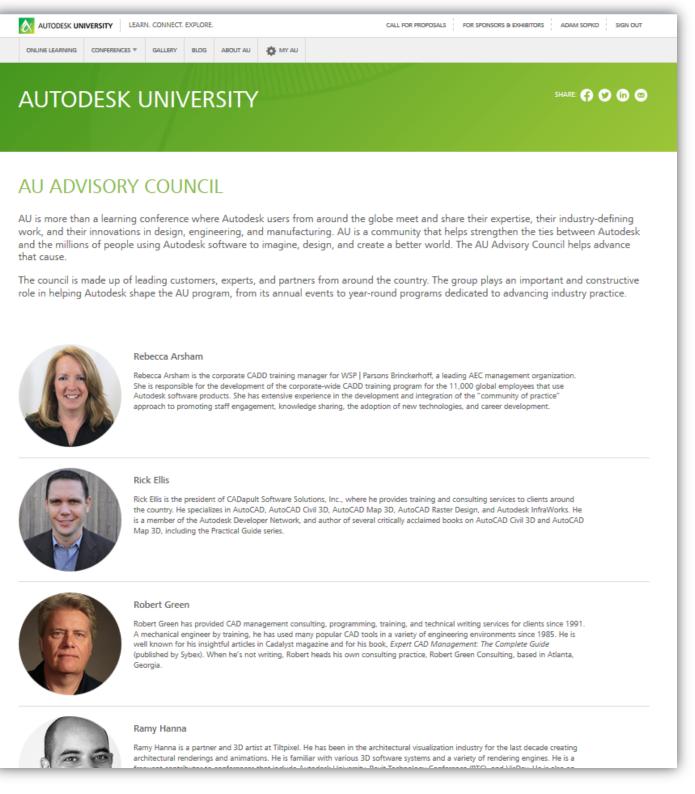
Alex LOBOS

Desiree MACKEY

Curt MORENO Kate **MORRICAL** Matt MURPHY Kerstin **STROM**

Mike **THOMAS**

AL WHITLEY









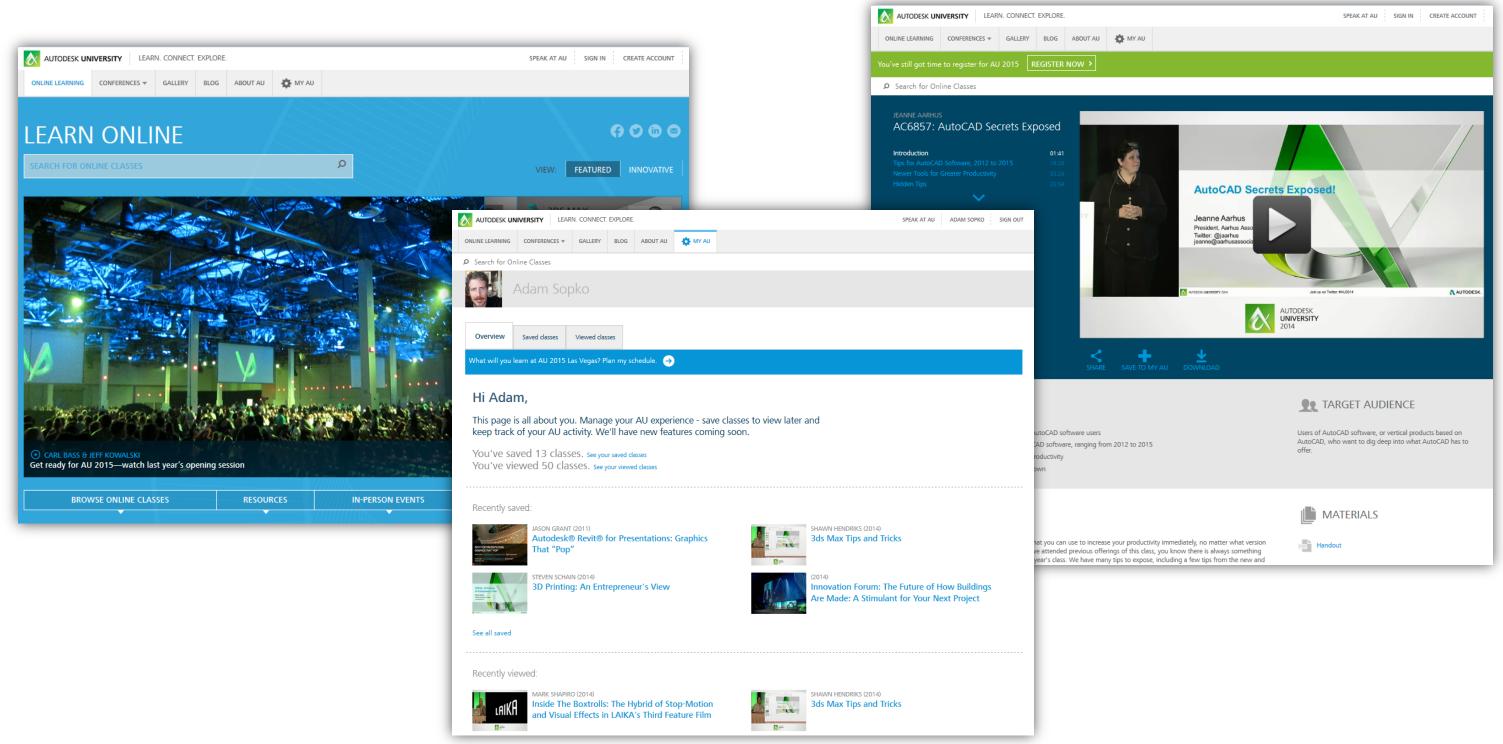


http://au.autodesk.com/advisory-council





The long tail – AU online







AU online is about you

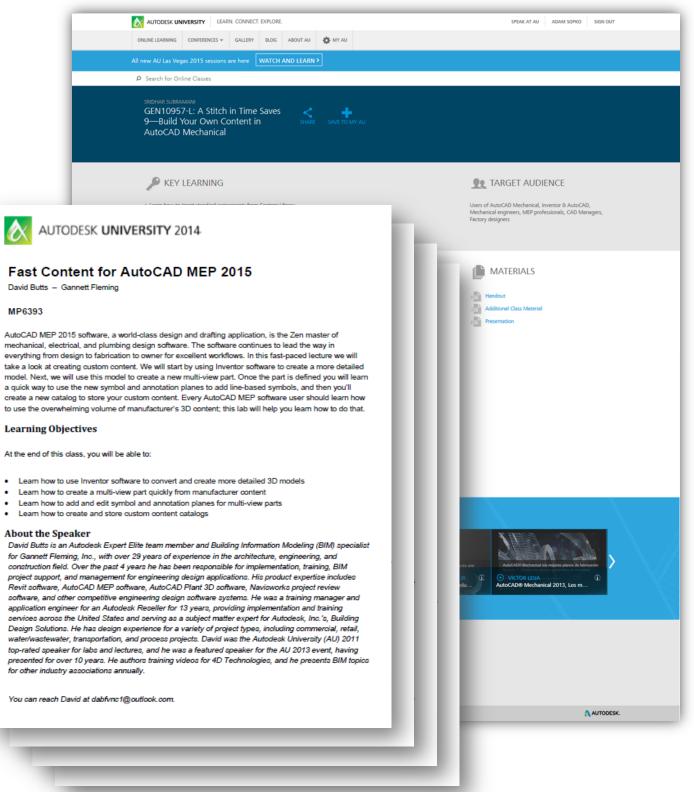
- AU online relies on you it's an extension of your conference experience, furthers your reach and can help build your reputation.
- Your class materials and many class recordings are made available to Autodesk learners around the globe.
- During AU Las Vegas 2015, nearly half of the 700 sessions were recorded –using screen capture and audio. 32 classes, including keynotes and Innovation Forums were live streamed.
- That's more than 450 hours of media.





AU class resources

- Not all classes are recorded, but the vast majority include handouts and other resources that can't be found anywhere else.
- Your class handouts, sample data sets, and presentation materials showcase your expertise worldwide.



Fast Content for AutoCAD MEP 2015 David Butts - Gannett Fleming

MP6393

Learning Objectives

At the end of this class, you will be able to

- Learn how to create a multi-view part guickly from manufacturer content

About the Speaker

for other industry associations annually.

You can reach David at dabfvnc1@outlook.com

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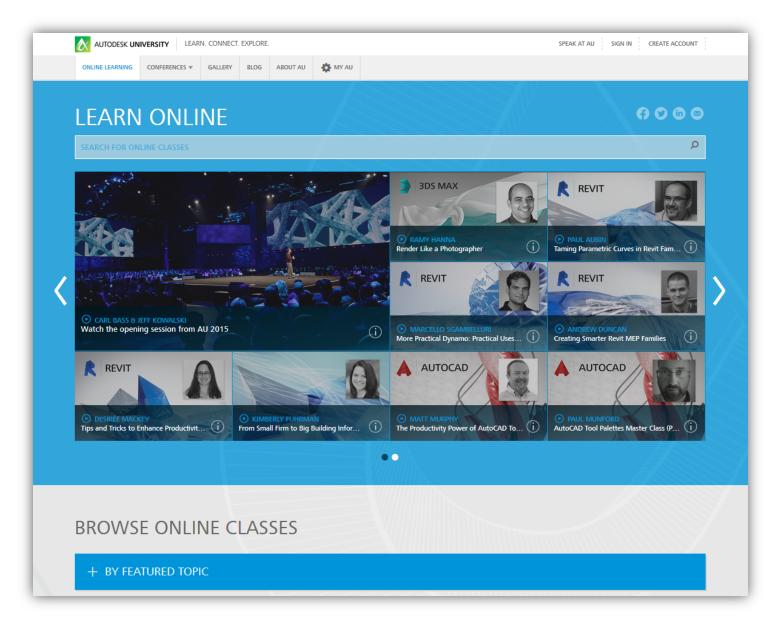




Your reach online

In 2015:

- AU class content received 1,080,478 pageviews, an 82% increase over 2014.
- Resources like class handouts, class recordings, and sample data sets were downloaded 187K times.
- AU speakers are reaching audiences in the U.S., Brazil, Canada, the U.K., Mexico, Australia, Germany, Italy, Spain, and beyond.





Quick poll

Have you logged into AU's Speaker Resource Center?

- You bet!
- What's the SRC?





AU Speaker Logistics



Patricia Lundberg Speaker Manager



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Join the conversation #AU2016





Speaker Resource Center (SRC) My Classes - Home

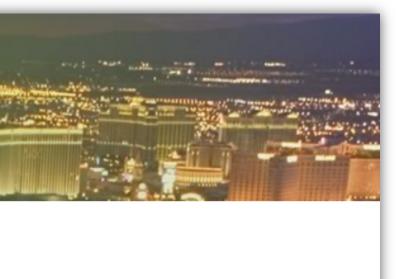
AU LAS VEGAS The Venetian, November 15-17, 2016

For speakers

My Classes

My Classes General Tasks (8) Class Tasks (2) Upload Class Files (3) Home Call for proposals Welcome Lynn Allen FAQ Contact us This is your one-stop resource for your class preparation. The task tabs contain all the information you need to stay on track with tasks, deadlines, and preparation materials. Honorarium Total : \$0.00 My Classes **Primary Speaker** GEN21392 60 AutoCAD Tips in 60 Minutes 60 minutes Instructional demo



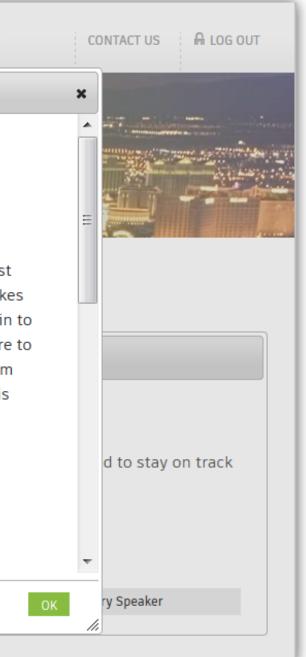




Speaker Resource Center (SRC) Class Detail Page

	RSITY 2016	
AU LAS	Class Details	
The Venetian, No	Class ID	GEN21392
the state of the s	Title	60 AutoCAD Tips in 60 Minutes
For speakers My Classes Call for proposals FAQ	Description	If you want a plethora of power user tips then be sure join Cadalyst Columnist and Autodesk Technical Evangelist Lynn Allen as she take you through a whirlwind of productivity techniques that are certain improve your everyday drawing life. At a tip a minute, you'll be sure discover some top secret AutoCAD features that will remove tedium and boost your ability to meet project deadlines. Note: This class is updated with new tips every year
Contact us	Speakers	Lynn Allen, Autodesk, Evangelist - Primary Speaker
	Primary Topic	AutoCAD and General Design
	Secondary Topic	Architecture







Speaker Resource Center (SRC) My Classes - Home

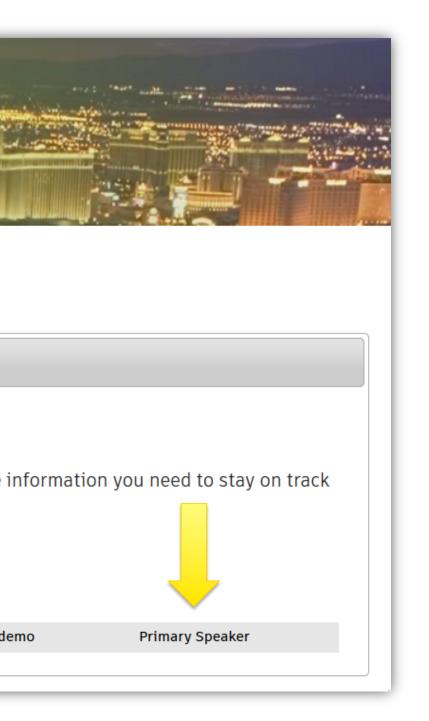
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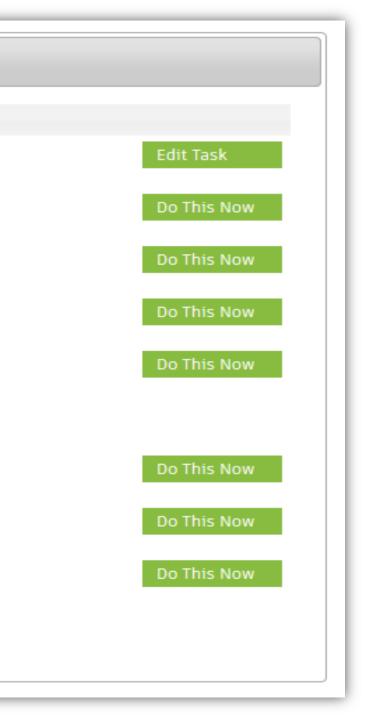






Speaker Resource Center (SRC) General Tasks

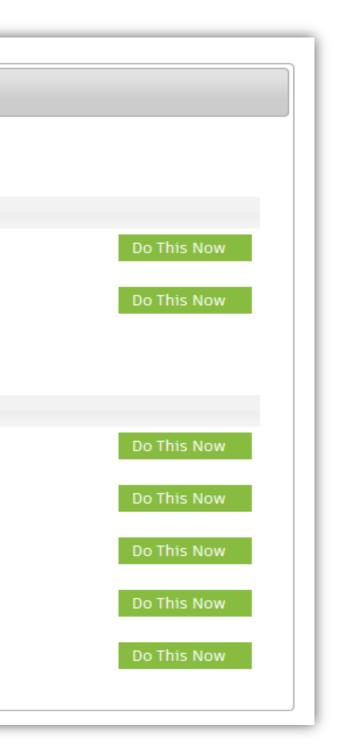
Home	General Tasks (9) Class Tasks (7) Upload Class Files (6)	
	Task	Due Date
✓	Accept the AU Speaker Agreement	7/1/16
\checkmark	Present at an AU International	8/5/16
\checkmark	Review or Modify Speaker Profile	8/8/16
\checkmark	Upload Speaker Photo Photo dimensions must be 170 x 170 pixels. Maximum file size: 200Kb.	8/8/16
\checkmark	Download AU Class Handout and Presentation Templates	8/12/16
\checkmark	Register for the AU Conference Autodesk University registration will open for speakers on August 17. Return to this task on that date.	8/17/16
\checkmark	Submit Speaker Shirt Size	9/16/16
\checkmark	Review Honorarium Eligibility and Requirements Required in order to receive cash honorarium	9/16/16
\checkmark	Submit a Tax Form Required in order to receive cash honorarium	9/16/16
\checkmark	Complete Speaker Survey The speaker survey will open on December 3. Return to this task on that date.	12/3/16





Speaker Resource Center (SRC) Class Tasks

Home	General Tasks (9) Class Tasks (7) Upload Class Files (6)			
MEP19638 - Powering BIM – Leveraging Revit for Building Energy Modeling				
	Task	Due Date		
\checkmark	Add a Co-Speaker	8/12/16		
\checkmark	Specify Industry Talk, Instructional Demo or Panel Format AV and Classroom Requirements	9/23/16		
MEP19658-L - Perfecting the System for Autodesk® Revit®				
	Task	Due Date		
\checkmark	Add a Co-Speaker	8/12/16		
\checkmark	Review Instructions for Uploading Hands-On Lab Dataset			
\checkmark	Specify Hands-on Lab Computer Hardware and Software Requirements			
\checkmark	Add a Lab Assistant	9/16/16		
\checkmark	Specify Hands-on Lab AV and Classroom Requirements	9/23/16		

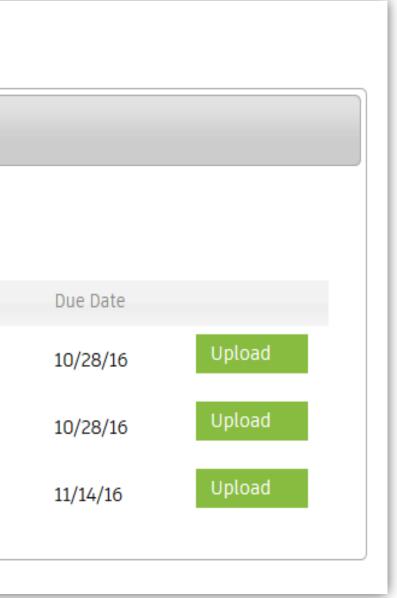




Speaker Resource Center (SRC) Upload Class Files

My Classes						
Home	General Tasks <mark>(8)</mark>	Class Tasks <mark>(2)</mark>	Upload Class Files (3)			
GEN21392 - 60 AutoCAD Tips in 60 Minutes						
	Task		Status			
	Upload Class Handou	t	Incomplete			
	Upload Additional Class Materials (Optional)					
	Upload Class Presentation					







AU Registration Information

Registration Goes Live August 17

- Complimentary 3-day AU Conference Pass
- No code needed for registration
- Registration link in SRC or on AU website

Speaker Hotel Room Block

Deadline October 10





Key Dates

Accept the speaker agreement ✓ July 1 Review & modify speaker profile ✓ August 8 Upload speaker photo Download class & presentation templates August 12 Add a co-speaker September 9 Hands-on lab hardware & software requirements September 16 Add lab assistants September 23 Specify AV/classroom requirements October 28 Upload handouts & additional class materials



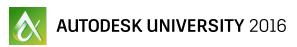
Reminders



Late OR no handouts = unhappy attendees and unhappy visitors to AU online

Bring your presentation computers (Hands-on Labs are the only exception)







Speaker Resources & Communication

- Speaker Resource Center (SRC) One stop shop to manage your participation as an AU Speaker
- AU Blog, Twitter, Facebook, & LinkedIn Forum AU news and updates

Questions? For assistance contact: au.speaker@autodeskevents.com







Support and Collaboration



Adam Sopko AU Content Curator



AUTODESK UNIVERSITY 2016

Join the conversation #AU2016





Mentor program

- AU veteran? Become an AU speaker mentor.
- New to AU or want some guidance from an AU veteran? We'll connect you with one.
- Help with:
 - Preparing and structuring your class.
 - Writing class handouts and other materials.
 - Delivering a great presentation.

Respond by Monday, August 15

https://autodeskuniversity.wufoo.com/forms/au-speaker-mentors/



Speaker webinars

✓ AU Speaker Webcast #1 – Speaker welcome and introduction Thursday, August 11, 9am - 10am Pacific

AU Speaker Webcast #2 – Structuring your AU class Friday, September 2, 9am – 10am Pacific (TBC)

AU Speaker Webcast #3 – Writing handouts and preparing your class materials (includes Praxis introduction and overview) Friday, September 16, 9am – 10am Pacific (TBC)

AU Speaker Webcast #4 – Preparing for your hands-on labs Thursday, September 22, 9am - 10am Pacific (TBC)

AU Speaker Webcast #5 – Delivering a great AU presentation Friday, October 7, 9am – 10am Pacific (TBC)

AU Speaker Webcast #6 - Final update and orientation Tuesday, October 20, 9am - 10am Pacific (TBC)





Content leads



Marion Landry

Animation and Entertainment

Design Visualization



Armundo DarlingArchitectural Design

- Building Owners
- MEP Design and Fabrication



Lynn Allen, Randy Brunette, Rajeshree Dembla, Karen Howard

AutoCAD and General Design



Robert GreenCAD Management and IT

John Sayre

- Civil Feature Workflows
- Energy and Natural Resources
- Infrastructure Basics and Beyond
- Land Development
- Plant Design
- Transportation



Kevin Robinson

Internet of Things (IoT)



Matthew Sederberg

Automotive and Industrial Design



Shawn ButlerBuilding Construction



Joseph Wurcher

Learning and Development Practice



Mark Gadsden

Manufacturing and Production



Brian SchanenPLM and Data Management















Sanjay Ramaswamy, Mike Prom, Brian Repp

Product Design

Dominique Pouliquen

Reality Computing

Angela Schrader

Simulation

Tomasz Fudala, Philippe Bonneau

Structural Design and Fabrication

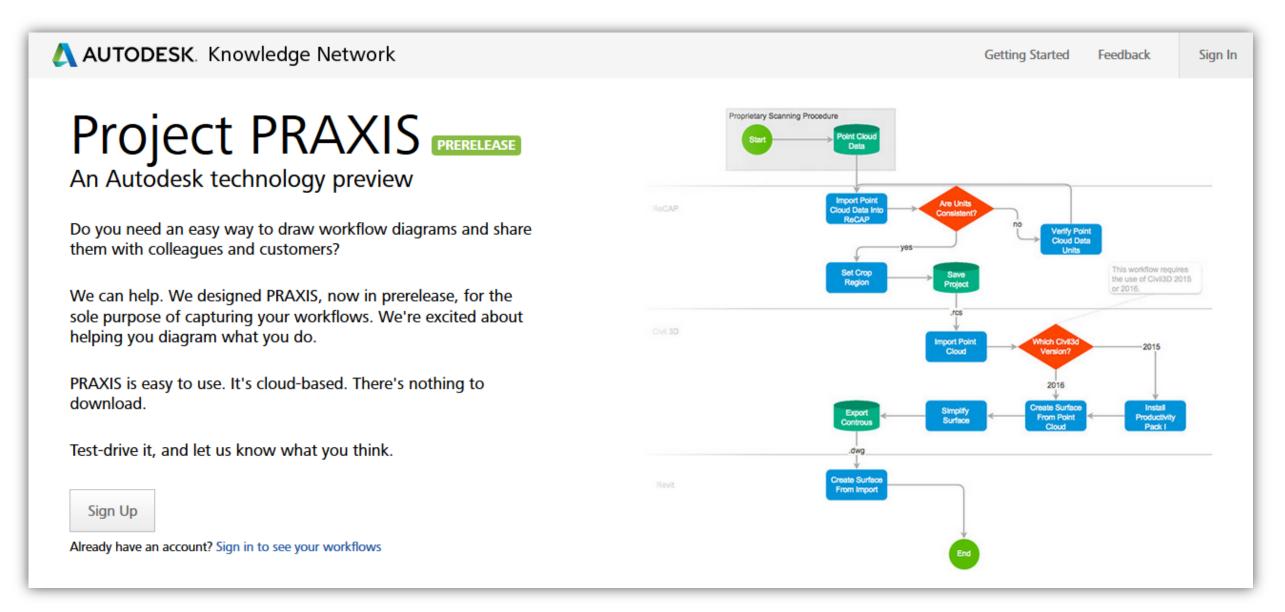
Stephen Preston, Robert Bell

Software Development





Document and share your workflows



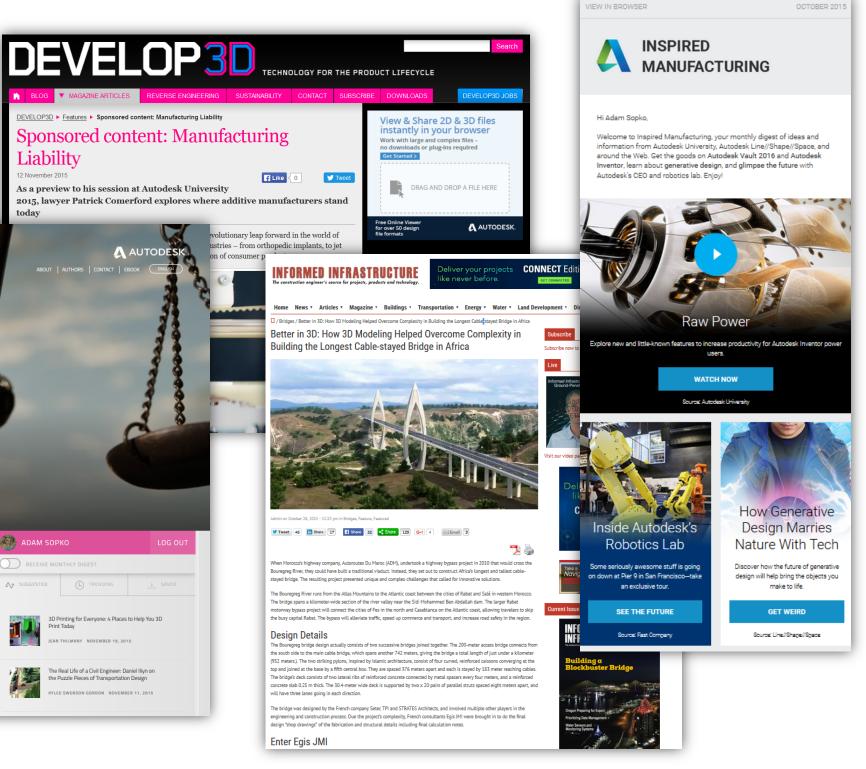
https://praxis.autodesk.com/praxis/



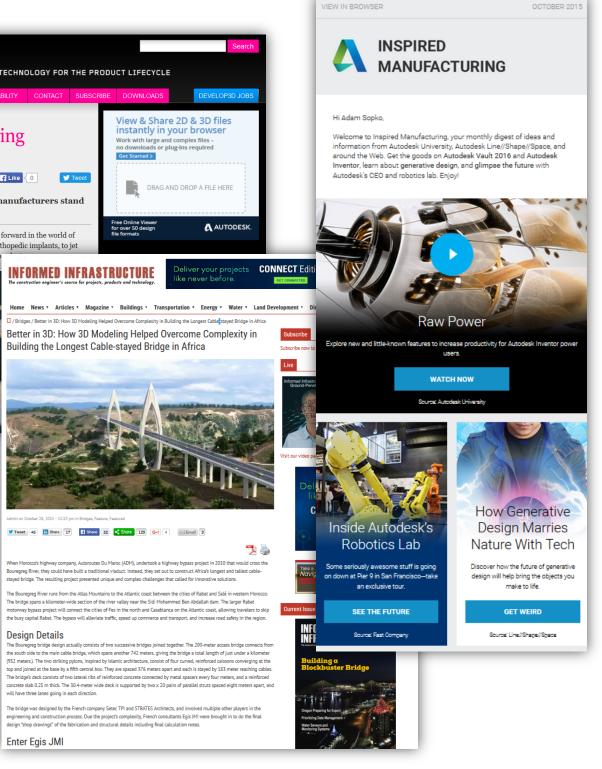


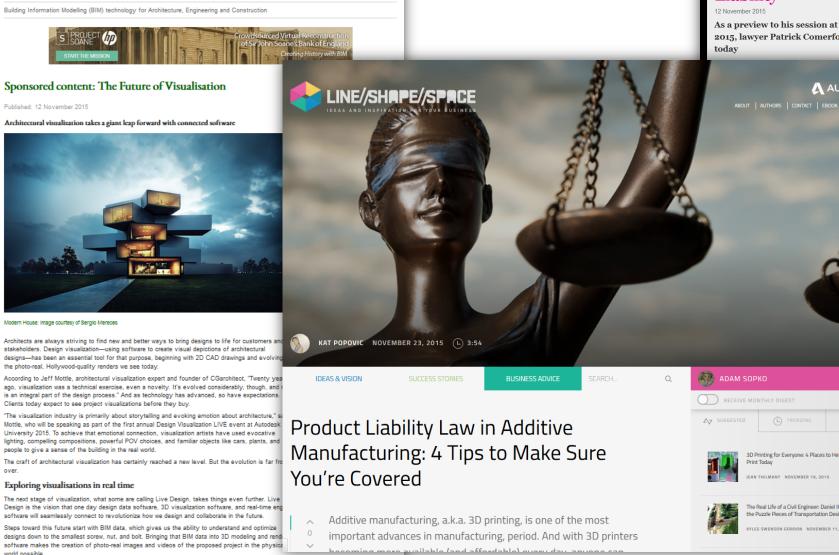
Help us spread the word

nulating Building Physics









Now it's possible to go a step further, bringing that 3D model into a real-time engine to experience a

PROJECT



world possible.



AECMAGAZINE



AU speaker social



Monday, November 14 | 6:30 – 8:30pm Carnevino Steak House The Grand Canal Shoppes at the Palazzo Hotel





Thank you for your time. We're looking forward to a great AU!

Questions?

Need anything? Contact au.speaker@autodeskevents.com









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