

OLIVER
KINROSS


POST SHOW REPORT


MARCH
15TH & 16TH





ROYAL HALL OF INDUSTRIES

AUSTRALIA'S LEADING CONSTRUCTION,
DESIGN AND ARCHITECTURE EXHIBITION
AND CONFERENCES

 @SydneyBuildExpo

 @sydneybuildexpo

 Sydney Build

 @sydneybuild

LETTER OF SUPPORT FROM LORD MAYOR OF SYDNEY CLOVER MOORE



THE LORD MAYOR OF SYDNEY
CLOVER MOORE



Message from the Lord Mayor of Sydney

On behalf of the City of Sydney, I am pleased to support *Sydney Build 2018*.

I congratulate the organisers of the Sydney Build exhibition on a highly successful program and structure. The responses from last year's attendees and exhibitors indicate the event is welcoming and lively with engaging displays, workshops and presentations.

This year's Expo looks to be even bigger, providing significant networking and business development opportunities, as well as education and training on the future of the construction industry.

The 'Women in Construction Morning Tea' on 15 March looks to be a wonderful networking opportunity and panel discussion focussing on women in the industry; their achievements; struggles, and thoughts on the future of the industry.

I wish all the visitors, speakers and exhibitors of *Sydney Build 2018* an enjoyable and successful Expo.

Yours sincerely

A handwritten signature in black ink that reads 'Clover Moore'.

Clover Moore
Lord Mayor of Sydney

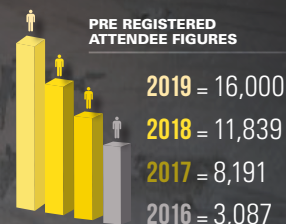




BREAKDOWN

OVER
11,839
HIGH LEVEL, PRE REGISTERED ATTENDEES

157
EXHIBITORS



4,051
DELEGATES ATTENDED

92
TOP LEVEL SPEAKERS

16.35%
EXHIBITORS FROM OVERSEAS

18
EVENT AMBASSADORS

38
EVENT PARTNERS

61
AVERAGE NUMBER OF SCANNED LEADS BY EXHIBITORS

NON AUSTRALIAN COUNTRIES REPRESENTED:



DIGITAL REACH

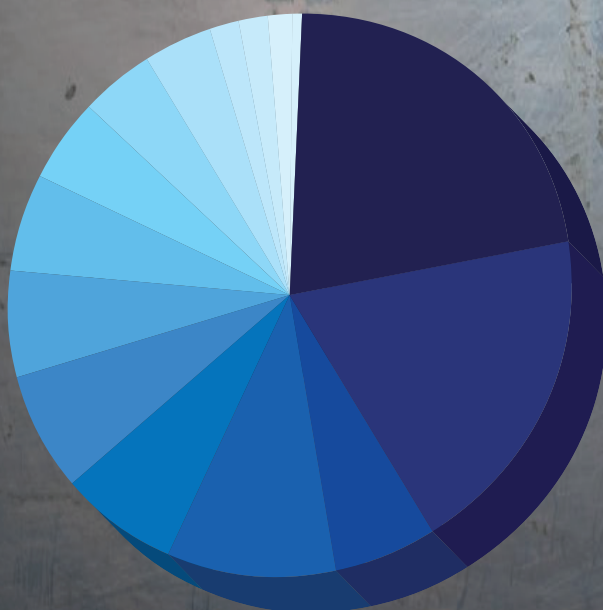
43,310
WEBSITE VISITORS

61,972
VISITORS

205,929
PAGE VIEWS

04:03
AVERAGE SESSION DURATION

TYPES OF ORGANISATIONS



Director/CEO/Owner	22%
Senior Managers/Managers	19%
Other	5.8%
Architects/BIM Managers	9.7%
Business Development	7%
Designers	6.8%
Contractors	6.2%
Tradies	5.5%
Engineers	4.8%
Consultants	4.3%
Associates	3.8%
Project Manager/ Operations Manager	1.7%
Surveyors	1.7%
Developers	1.3%
Estimators	0.4%

5 FREE CONFERENCE AND WORKSHOP STREAMS





OUR 2018 SPONSORS & SUPPORTERS

LEADING EVENT PARTNERS AND MEDIA PARTNERS

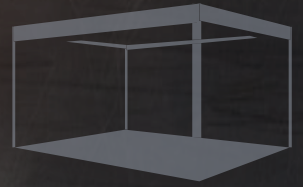


CONFERENCE, WORKSHOP AND SUMMIT SPEAKING ORGANISATIONS:





EXHIBITORS





ACA

AUSTRALIAN CONSTRUCTION AWARDS 2018

WINNERS



ComplyFlow

HEALTH & SAFETY
SOLUTION OF THE YEAR

WINNER



**Kingfield
Galvanizing**

PROCESS INNOVATION
OF THE YEAR

WINNER



BOSS Fire

PRODUCT INNOVATION
OF THE YEAR

WINNER



PlanRadar

TECHNOLOGICAL
INNOVATION OF THE YEAR

WINNER



Weathertex

SUPPLIER OF THE YEAR

WINNER



**Sydney Metro
Delivery Office**

SUSTAINABLE
CONSTRUCTION AWARD

WINNER



**Simone
Homes**

MARKETING INITIATIVE
FOR THE YEAR

WINNER



Oneconstruct

OFFSITE CONSTRUCTION
PROJECT OF THE YEAR

WINNER



**Parkwood
Modular
Buildings**

REGENERATION
PROJECT OF THE YEAR

WINNER



Junctions90

ARCHITECTURAL
DESIGN OF THE YEAR

WINNER



Digital Node

WOMEN IN
CONSTRUCTION AWARD

WINNER



Buildsafe

RISK ENGINEER OF THE
YEAR AWARD

WINNER



Archiblox

AUSTRALIAN BUILD
EXCELLENCE AWARD

WINNER

BEST SHOTS



2018 FEEDBACK

The Perfect Hire team and I thought the expo was fantastic. There was a great mix of people walking through looking at the exhibitions and we have gained a lot of quality leads due to this. We did not hesitate to sign up for the following year when approached to do so. - **Perfect Hire**

The show is excellent for the business. There's lots of good quality people to do business with. This is also the best show we've ever been to. - **EZY Profile Systems**

This expo has 100 percent given us very good leads we could follow up on. This is the best form of marketing

we've done so far. We've been able to connect with leads that are usually very difficult to get in contact with. We're definitely coming back next year. - **High Exposure**

The show has a good variety of content including conference, summit and the exhibition itself. We got some quality leads as well. We will definitely come again next year. - **Nexvia**

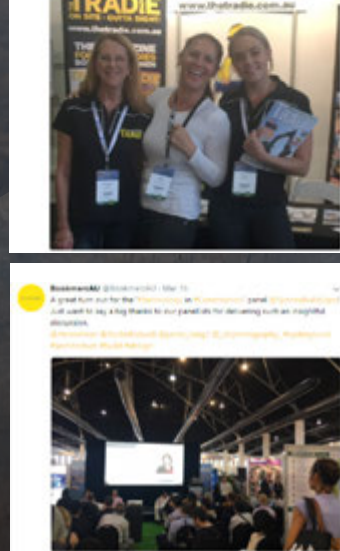
We got some quality leads. The show is managed by very nice organizers. We enjoyed the content and environment of the show a lot. - **Regupol Australia Pty Ltd**

The Sydney Build Expo is a great way to meet valuable industry representatives to partner with your business, and a fun and friendly way to showcase your products and services - **1300 Apprentice**

Great networking, latest technology, smart cities - **Fulton Hogan**

All good. Presentations and Summits are the best - **EnviroDesign Australia**

Wide range of industries, quality of exhibitors and conference





JOIN US AT SYDNEY BUILD 2019!

We're back in 2019 with our largest show to date. We're doubling the size of the floorplan as we use the Hordern Pavilion and Royal Hall of Industries. With more key industry partners over 120+ speakers, 220+ exhibitors, 80+ partners, We hope we can see you there!

GET IN TOUCH TODAY!

marketing@sydneybuildexpo.com

Sydney: +61 (2) 80067557

Auckland: +64 (9) 8897707

UK: +44 203 058 2350



www.sydneybuildexpo.com